Drive AI transformation in your organization (AB-731T00)

Duration: 1 day
Audience: Dirigeant et cadre

Who is this training for?

AB-731T00: Drive AI transformation in your organization is designed for business leaders, including directors, VPs, and executives across marketing, sales, operations, HR, finance, and strategy. It's also suitable for aspiring leaders who want to understand how to adopt and scale AI responsibly. Learners will gain practical knowledge and tools to plan, strategize, and implement AI initiatives using Microsoft technologies.

Training objectives

By the end of this

course, students will be able to:

- Identify the business value of generative AI solutions
- Identify benefits, capabilities, and opportunities for Microsoft's AI apps and services
- Identify an implementation and adoption strategy for Microsoft's AI apps and services

Summary

In AB-731T00: Drive AI transformation in your organization, learners will explore how to lead AI transformation across their organization. They'll learn practical strategies to identify high-impact AI opportunities, align investments with business goals, and champion responsible AI practices. The course emphasizes real-world applications and strategic decision-making—no technical expertise required—making it ideal for senior leaders who want to confidently drive AI adoption and innovation.

Course outline

Learning Path 1: Explore the Business Value of Generative AI Solutions

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- Module 1: Understand the Foundations of Generative AI for Business Leaders
- Module 2: Build Effective Generative AI Solutions in Your Organization

Learning Path 2: Drive Business Value with AI Solutions

- Module 3: Drive Business Value with Microsoft Copilot Solutions
- Module 4: Drive Business Value with AI Using Microsoft Foundry Tools

Learning Path 3: Transform Your Business with AI

- Module 5: Leverage AI Tools and Resources for Your Business
- Module 6: Create Business Value with AI
- Module 7: Embrace Responsible AI Principles and Practices
- Module 8: Scale AI in Your Organization

Approach and methodology

Practical and structured approach combining focused theory, interactive discussions, and guided workshops. Participants gradually explore the strategies, frameworks, and best practices required to lead AI transformation initiatives through real-world business scenarios, promoting the immediate application of key concepts. They learn how to identify high-value AI opportunities, align AI investments with business objectives, and implement responsible AI practices to drive measurable outcomes. Led by a Microsoft Certified Trainer (MCT), the training emphasizes interactivity, strategic thinking, and the development of practical skills that can be directly applied to support AI adoption and innovation within an organization.

Prerequisites

Students

should have the following knowledge and experience before attending this course:

- A general understanding of business operations and organizational strategy.
- Basic familiarity with artificial intelligence concepts and business use cases.
- Experience using workplace productivity and collaboration tools.

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- An interest in driving innovation, change management, and digital transformation initiatives.

Recommendations

- No technical expertise required (strategic/non-technical orientation)
- General understanding of organizational issues and digital transformation
- Interest in artificial intelligence and its uses in business
- Experience in management, leadership or decision-making (asset)
- Openness to innovation and organizational change

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