

AWS Cloud Essentials for Business Leaders

Duration: 0,5 day

Audience: Professionnel TI

Who is this training for?

Line of business leaders, IT managers and senior executives

Training objectives

In this course, you will learn how to:

- Explain the role of information technology (IT) in an organization for business transformation
- Explain the customer value proposition for the use of the cloud across all lines of business
- Define the key features of cloud computing
- Explain the cloud business model
- Identify the key security practices of cloud computing
- Define the value using the Cloud Value Framework

Summary

This course will teach you the fundamentals of cloud computing and how a cloud strategy can help companies achieve their business goals. It explores the benefits and opportunities of cloud computing. It also introduces concepts such as security and compliance to facilitate discussions with line of business leaders (LOBs), information technology (IT) managers, executives and executives.

Course outline

Module 1: Presentation of the course.

Module 2: Information Technology for Business Transformation

- The Role of IT in an Organization for Business Transformation
- A Brief History of IT
- Traditional Approach to IT
- What Drives Customers to Move from Traditional Infrastructure to Cloud Computing?

Module 3: Cloud Computing

- Defining Cloud Computing
- Key Features of Cloud Technology
- Cloud Business Model
- Key Cloud Security Practices.

Module 4: Cloud Business Value

- Customer Value Proposition
- Identify Who Uses Cloud Computing
- Industry Trends
- Customer Samples.

Module 5: The Cloud Value Framework

- Introduction to the Cloud Value Framework
- Cost Reduction
- Staff Productivity, Operational Resilience
- Business Agility.

Module 6: Business Value Activity

Approach and methodology

The training takes an interactive and strategic approach focused on thinking and decision-making, combining presentations, case studies and collaborative activities. Participants are invited to analyze concrete situations and participate in practical exercises, in order to connect cloud concepts to organizational issues. Peer-to-peer exchanges are valued to enrich perspectives and foster a shared understanding of business impacts. The facilitator acts as a facilitator by guiding the reflection and helping to transform the concepts into concrete levers of value creation.

Recommendations

No prior experience in IT or the cloud is required